**(500) Global Marketing Team (S)**

**TEAM NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**RATING SHEET – COMPLETE ONE PER TEAM**

**PRESENTATION SCORE**

Judge 1 (140 points) \_\_\_\_\_\_\_

Judge 2 (140 points) \_\_\_\_\_\_\_

Judge 3 (140 points) \_\_\_\_\_\_\_

Total Judges’ Points \_\_\_\_\_\_\_

Divided by # of Judges \_\_\_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_\_\_ (140 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_\_\_ ( 40 maximum)

**TECHNICAL SCORES**

Judge 1 (230 points) \_\_\_\_\_\_\_

Judge 2 (230 points) \_\_\_\_\_\_\_

Judge 3 (230 points) \_\_\_\_\_\_\_

Total Judges’ Points \_\_\_\_\_\_\_

Divided by # of Judges \_\_\_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_\_\_ (230 maximum)

**TOTAL SCORE \_\_\_\_\_\_\_ (410 maximum)**

**RANK**

**(500) Global Marketing Team (S)**

**Judge Number**   **Team Number**

**Presentation Scoring Rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Evaluation of oral presentation** | **Below Average** | **Average** | **Good** | **Excellent** | **Points**  **Awarded** |
| Opening and summary | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Content of presentation | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Effectiveness of presentation | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Contribution by all team members | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Quality of problem solution | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Answers to judges’ questions | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Supporting documentation | 1-5 | 6-10 | 11-15 | 16-20 |  |
| **TOTAL PRESENTATION POINTS (140 points maximum)** | | | | |  |

**Specification Scoring Rubric**

|  |  |  |
| --- | --- | --- |
| **SPECIFICATION POINTS:** All points or none per item are awarded by the proctor per team, *not* per judge | | **Points Awarded** |
| Set-up lasted no longer than three (3) minutes - 5 points  Presentation lasted no longer than ten (10) minutes - 5 points | 10 |  |
| Plan used the correct format for Title Page, Table of Contents, Marketing Plan, and Works Cited according to the [[[*Style & Reference Manual*](http://www.bpa.org/sdownload/2018-19_SPS_Style_Reference_Manual.pdf)](http://www.bpa.org/sdownload/2017-18_SPS_Style_Reference_Manual.pdf)](http://www.bpa.org/sdownload/2019-20_SPS_Style_Reference_Manual.pdf) | 10 |  |
| All registered team members in attendance for entire event | 10 |  |
| Documentation submitted at time of check-in: Marketing Plan including Title Page, Table of Contents, and Works Cited (1 copy)  ***Must have copies for preliminaries and finals*** | 10 |  |
| **TOTAL SPECIFICATION POINTS (40 points maximum)** | |  |

**TOTAL MAXIMUM POINTS = 410**

**PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES**